**Lampiran 10**

**Hasil Uji Asumsi: Multikolinearitas**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
| B | Std. Error | Beta | Tolerance | VIF |
| 1 | (Constant) | 9.379 | 2.888 |  | 3.248 | .001 |  |  |
| KONFORMITAS | .318 | .047 | .432 | 6.722 | .000 | .365 | 2.743 |
| PEMUJAAN IDOLA | .345 | .070 | .386 | 4.909 | .000 | .243 | 4.110 |
| IDENTITAS DIRI | .112 | .060 | .102 | 1.854 | .065 | .501 | 1.997 |
| a. Dependent Variable: KEPEMILIKAN PSIKOLOGIS | | | | | | | | |